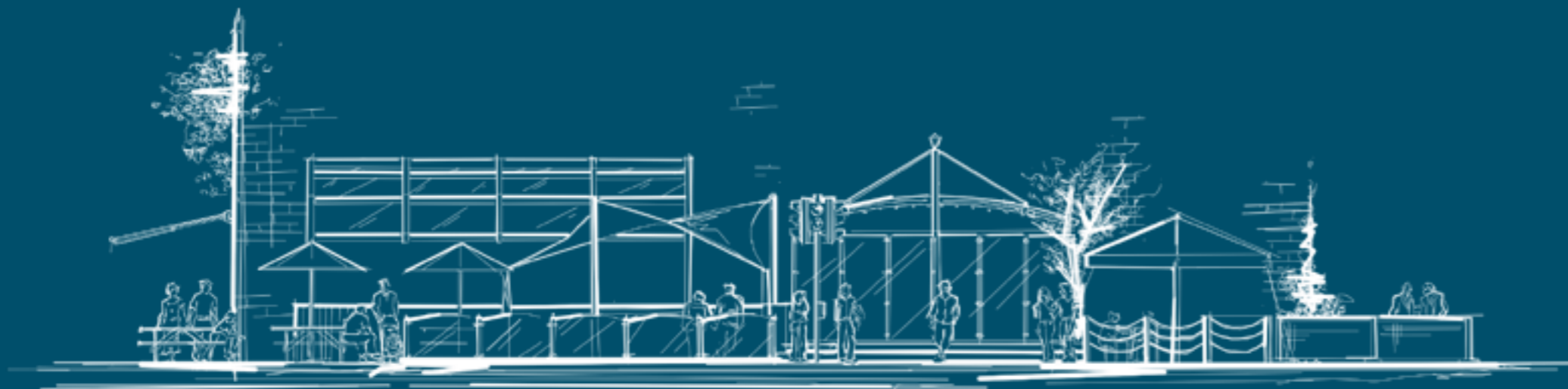


 breezefree





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Introduction (which, being boring, should not be read)

As brochures go, there is always a spectrum ranging from dull on the one hand to enthralling on the other. Although we make no promises, our aim is to keep you interested, page by page, until the very end.

Welcome to **Breezefree**.

We are aiming to pique and then hold your interest throughout, whether you're an architect, a designer, a developer, an operator or a home owner, and we are interested in talking to you about *any* project you'd like to bring to our attention.

Most of our work, to date, has been commercial, starting over twenty years ago from modest beginnings: sign writing, parasols, sails, awnings and barriers. At the time there were few in the market place who could match our quality of output. And so, over time, we have become the best in the business.

Cha Cha Moon, Soho



Vision and Design

Often, we stick to what we know. It's human nature to repeat what works. But design, purely based on what has worked in the past, is always going to be limited. So, contrary to the typical way of doing things, we launch every project from a **vision platform** rather than a **design platform**.

Please take a look at the image to your right that depicts the London Designer Outlet. At first glance it appears to be at least partially photographic. It isn't. It's a vision.

Whether you are an architect, a designer, a developer, an operator or a home owner, the project *must* start with your vision if it is to truly leave the runway and take flight.



Breezefree's consultation process is structured so that you don't have to come to us with a plan, only an idea. We will build on that idea with you from sketch to vision, until you can see it come to life on the page in front of you.

We *love* running projects this way because it gets the best out of us for you.



Let There be Light

From holidays on the beach to working in the office, alfresco consideration should not be underestimated. It has been proven time and again that light is the sacred imperative for the growth and happiness of all things organic **including human beings**: when we are feeling blue we fantasise about holidays abroad; when we are feeling starved of natural light we fantasise about some form of escape.

Now, more than ever, it is crucial that we recognise the importance of natural light and, therefore, **daylighting design**, in a global culture that is in danger of reducing the human spirit to its perceived financial value. We are not production line automatons.

We are human beings and we need the Sun.

So why not move from this...



...to this.



But **daylighting** is only one of the three primary disciplines of alfresco consideration, the other two being **airspace design** and **biophilic design**.

Airspace design requires both vision and engineering expertise that take open-air-living to a whole new level. Every concept needs to be functional, durable and easy to operate.

We hunted for years for a partner who could pull off such a feat not just once, but every time. So when we found **Libart** and saw what they had been doing, we introduced ourselves and set up the infrastructure to bring their engineering expertise to the UK.

This installation at Dark Hill Hotel is a striking combination of daylighting and airspace at its very best...

The revolution is coming!



The Airspace Revolution

When you look at an empty space filled with nothing but air, whether it's at the side of a house or on top of a skyscraper, that space represents the potential for your vision to become reality.

On the 39th floor of the Novotel building in Canary Wharf, Don and Andy, two of our team of dedicated installers, work tirelessly to install the vision we created with the Novotel team, at a height that would make any superhero tremble in their skin-tight pants.

Bōkan, Novotel, Canary Wharf.





When hospitality operators utilise their airspace effectively, the improvements often end up paying for themselves in the first six months, after which **everything is profit**. And this is just the tip of the proverbial skyscraper.

The attraction of open-air-living cannot be underestimated: everyone wants a selfie with the city skyline behind them, and social media is positively teeming with your popularity when you can offer such a space for your guests to enjoy themselves.

Don and Andy may not wear skin-tight pants, but they are most definitely superheroes.

Biophilic Design

Biophilic design (the third principle of alfresco consideration) brings nature and architecture together as companions in the same space. It is already known that walking or simply sitting in the woods once a month radically boosts the immune system and day-to-day health. Biophilic design allows these benefits to exist in the heart of the concrete jungle.

So whether you're the Tarzan of Tarmac or the Robin Hood of Stock Broking, if we get these principles right, all of us can live in Sherwood Forest.





Pay No Attention to the Man Behind the Curtain

Whether your vision is to revitalise your restaurant or to build a conservatory extension on the side of your sitting room, it's imperative that your space feels like home: after all, there's no place like it.

The mixture of misted curtain walls and clear glass ceiling is an excellent example of the balance that allows **Daylighting Design** to do justice to its principles, allowing the daylight in but not the nosey parkers who gawp, like children into the window of an aquarium.

An air of mysticism is created and the space becomes intriguing from the outside, and homelike on the inside. Thus we cannot show you more behind the curtain of this particular project.



We understand you may be disappointed about this, so to cheer you up, here is a picture of a dog.

His name isn't Toto. It's Stan.

He is our company mascot and enjoys his time in the office, mainly because there's no place like **Breezefree!**

Bringing Home the Dream

The purpose of this brochure is twofold: to showcase our ethos as well as our products and services and to give you some scope for home improvements and renovations based on what's already been achieved in the commercial and residential landscapes.

So whether you're an architect, a designer, a developer, an operator or a home owner, we would **love** to help you bring home the dream however big or small.

We also have a special invitation for you...





It has been a real pleasure sharing our passion, our history and our vision with you. And we'd like to stay in touch. We can cater to your vision right across the spectrum from the fancy to the modest...

You may be a triple chocolate cookie person; you may be a plain digestive person. But whether you like a lot of chocolate on your biscuit or not...

JOIN OUR CLUB!

You can fill out the retro form to the right, cut it out with safety scissors, and pop it in the post to us or, if you don't want to spoil this beautiful coffee table brochure, you can go to our website and sign up online.

Thanks for reading all the way to the end and we look forward to hearing from you very soon, bringing your vision to our field of expertise.

If you come, we will build it!

THE BREEZEFREE CLUB

Name.....

Address.....

Postcode.....

Phone.....

Email.....

Favourite Colour.....

Tell us why you want to join **The Breezefree Club!**

Or why not give us a call, email us or visit our website?

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